I understand that 10 companies now own more than 90% of the media outlets. If the proposed rule change enables one company to own all the media outlets in a given area, there will be homogenized news and less diversity of opinion. Already an acquaintance of mine says that he no longer listens to US news media, but seeks to hear more balanced views by listening to the BBC and other such news outlets. I think the abandonment of the Fairness Doctrine has led to a huge decline in diverse opinions being heard. This new proposal to let one company own all the outlets in an area makes for a frightening uniformity, and threatens to make us less free, less informed, less able to make good decisions, political and otherwise. I hope the proposal never comes to pass.